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FOR IMMEDIATE RELEASE

CLC Announces Inaugural Recipients of Spirit of Giving Award
*The Walt Disney Company and Mrs. Grossman's Paper Company to be Presented
with awards at CLC 25th Annual Conference in Orlando*

Rockville, MD – May 7, 2007 – In recognition of their outstanding contributions to child life programs everywhere, the Child Life Council is pleased to announce the inaugural recipients of the 2007 Spirit of Giving Award: The Walt Disney Company and Mrs. Grossman's Paper Company.

Child Life Specialists work with a variety of organizations that donate funds, goods, services and/or volunteer hours. Collectively, child life programs rely on these contributions to enhance or to ensure the existence of therapeutic and recreational programming for children and families under stress. The Child Life Council Spirit of Giving Award recognizes for-profit organizations making significant monetary or in-kind contributions that have a positive impact on child life programs on a national or international level.

The Walt Disney Company was selected by the CLC Executive Board as the first honoree in recognition of its generous annual donation of care packages to child life programs. The packages include such desired items as Disney and Baby Einstein® DVDs, games, toys, pajamas, blankets and more and have brightened the lives of children in pediatric facilities nationwide for the past several years.

The second Spirit of Giving Award honoree, Mrs. Grossman's Paper Company, is the largest designer and manufacturer of decorative stickers in the US, and has been a longtime supporter of child life programs. Over the past 15 years, the company has donated millions of stickers to pediatric hospitals throughout the world, and countless child life programs have benefited from utilizing these art supplies in their practice.

The two award recipients will be honored during a special presentation at the Closing General Session of the 25th Annual Conference on Professional Issues, taking place on June 10th at Disney's Coronado Springs Resort in Orlando, Florida. They will also be featured in the *Bulletin*, Child Life Council's quarterly newsletter, and on the CLC Web site at www.childlife.org.

About Child Life Council

Child Life Council, Inc. is the leading membership association serving child life professionals as they empower children and families to master challenging life events. CLC was established in 1982 to address the professional, programmatic and educational needs of child life practitioners. The membership is composed of more than 3,000 child life personnel, hospital school teachers, patient activity specialists, therapeutic recreation specialists, and others in related fields. To learn more about Child Life Council and the child life profession, please visit our Web site at www.childlife.org.

About Disney Worldwide Outreach

Disney brightens the lives of children in need around the world through global outreach programs, local community initiatives and the Disney VoluntEARS program. Last year, Disney donated more than \$170 million in cash and in-kind support to various charities around the world. Disney VoluntEARS contributed more than 485,000 hours of service and the company drew upon its unique magic to make wishes come true for children and families. The Disney VoluntEARS program provides opportunities for Disney employees to contribute their time and expertise towards making a positive impact in the communities they serve while furthering the traditions and ideals of The Walt Disney Company. For more information on Disney's outreach efforts, please visit www.disneyhand.com

About Mrs. Grossman's Paper Company

Mrs. Grossman's Paper Company is one of the largest designer and manufacturer of decorative stickers in the U.S. Each year Mrs. Grossman's donates approximately 6,000,000 stickers to children in hospitals and cancer camps all over the world.

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