

2019–2021 Strategic Plan



VISION

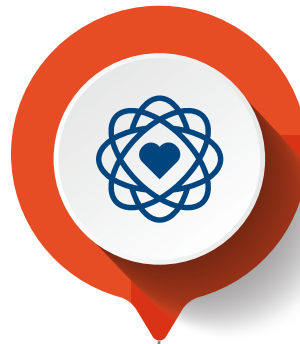
ACLP advances psychosocial care and the emotional safety of children, youth, and families impacted by healthcare and significant life experiences.



MISSION

ACLP fosters child life professionals through:

- Standards and credentialing
- Connection, collaboration and community
- Evidence-based practice
- Professional development
- Championing the child life profession



CORE VALUES

- Transparent communication
- Professional credibility
- Humanistic approach
- Relational impact
- Focus on members
- Cultural humility
- Resiliency
- Education



AREAS OF FOCUS

- Diversification of membership
- Research
- Thought leadership
- Expansion of, and access to, services and settings



AUDIENCES

- Child life professionals
- Students
- Academic faculty inclusive of internship/practicum coordinators
- Leaders (clinical and program)
- Complementary organizations

The Four Pillars of ACLP

PILLAR #1:

Membership

Build an empathetic, supportive, responsive and equitable environment for the present and future ACLP community.



GOALS

- Increase value of membership
- Increase recognition of members' work
- Increase member engagement
- Increase in diverse governance representation
- Investigate supply and demand of the profession

PILLAR #2:

Certification

Maintain standards – by the Child Life Certification Commission (CLCC) – to help ensure the protection of the public from entering into a relationship with an unqualified individual.



GOALS

- Attain accreditation of the Certified Child Life Specialist (CCLS) credential by the National Commission for Credentialing Agencies (NCCA)
- Recognize knowledge/skills evident in advanced practice above entry-level positions

PILLAR #3:

Education

Provide opportunities for life-long learning that are accessible, affordable, diverse, and high quality.



GOALS

- Increase advanced-level content for clinical CCLS and leadership CCLS
- Provide targeted professional development content across learning platforms for:
 - Students
 - Academic professionals
 - Internship supervisors and coordinators
 - Community-based/non-traditional role practitioners
 - CCLS professionals

PILLAR #4:

Partnerships and Non-Dues Revenue

Establish relationships in alignment with the mission, vision, and core values of ACLP.



GOALS

- Increase complementary partnerships
- Solidify expertise in the pediatric experience
- Grow non-dues revenue to keep membership fees stable and reasonable
- Increase recognition of ACLP academic endorsement and internship accreditation
- Develop internship portal for centralized submission of applicant materials