

## 2019–2021 Strategic Plan



### VISION

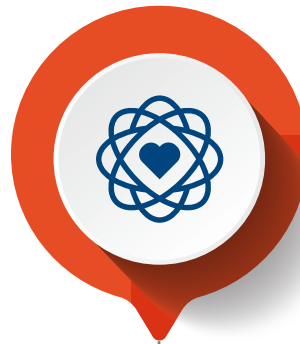
ACLP advances psychosocial care and the emotional safety of children, youth, and families impacted by healthcare and significant life experiences.



### MISSION

ACLP fosters child life professionals through:

- Standards and credentialing
- Connection, collaboration and community
- Evidence-based practice
- Professional development
- Championing the child life profession



### CORE VALUES

- Transparent communication
- Professional credibility
- Humanistic approach
- Relational impact
- Focus on members
- Cultural humility
- Resiliency
- Education



### AREAS OF FOCUS

- Diversification of membership
- Research
- Thought leadership
- Expansion of, and access to, services and settings



### AUDIENCES

- Child life professionals
- Students
- Academic faculty inclusive of internship/practicum coordinators
- Leaders (clinical and program)
- Complementary organizations

# The Four Pillars of ACLP

## PILLAR #1:

### Membership

*Build an empathetic, supportive, responsive and equitable environment for the present and future ACLP community.*



#### GOALS

- Increase value of membership
- Increase recognition of members' work
- Increase member engagement
- Increase in diverse governance representation
- Investigate supply and demand of the profession

## PILLAR #2:

### Certification

*Maintain standards – by the Child Life Certification Commission (CLCC) – to help ensure the protection of the public from entering into a relationship with an unqualified individual.*



#### GOALS

- Attain accreditation of the Certified Child Life Specialist (CCLS) credential by the National Commission for Credentialing Agencies (NCCA)
- Recognize knowledge/skills evident in advanced practice above entry-level positions

## PILLAR #3:

### Education

*Provide opportunities for life-long learning that are accessible, affordable, diverse, and high quality.*



#### GOALS

- Increase advanced-level content for clinical CCLS and leadership CCLS
- Provide targeted professional development content across learning platforms for:
  - Students
  - Academic professionals
  - Internship supervisors and coordinators
  - Community-based/non-traditional role practitioners
  - CCLS professionals

## PILLAR #4:

### Partnerships and Non-Dues Revenue

*Establish relationships in alignment with the mission, vision, and core values of ACLP.*



#### GOALS

- Increase complementary partnerships
- Solidify expertise in the pediatric experience
- Grow non-dues revenue to keep membership fees stable and reasonable
- Increase recognition of ACLP academic endorsement and internship accreditation
- Develop internship portal for centralized submission of applicant materials